

ANA M. BANE GAS



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BRAND AMBASSADOR EXPERIENCE:

Seasonal Brand Ambassador for MKTG, Inc.:

- **Nike NYC Marathon Extended Program (Nov. 2019)** – An Interactive, city-inspired experience that allowed attendees to run against traffic lights and a simulated closing train door
- **NYRR NYC Marathon (Nov. 2019)** – On-course Biofreeze BA responsible for spraying runners down with Biofreeze; cheer and direct runners into spray zone area
- **DAZN (June 2019)** – Boxing Event: Managed LED Photo Op and Text-to-Win redemption station
- **DAZN (Dec. 2018)** – Sporting Event: Greet and educate fans on DAZN's offerings, platform sign-up, and photo booth experience
- **TopSpin (Dec. 2018)** – Ping Pong fundraising event: Responsible for check-in, troubleshooting on Eventbrite Organizer App
- **Nike (Nov. 2018)** – NYC Marathon inspired shakeout run. BA responsibilities ranged from crowd control, check-in, and bag check
- **Biofreeze (Nov. 2018)** – Assigned as a course BA on Mile 20. Responsible for providing the product to thousands of runners participating at the NYC marathon and bring a high level of enthusiasm at the Biofreeze Relief Zone
- **Wells Fargo (Nov. 2017)** – Served as a background staff during the Wells Fargo Holiday Food Bank pop-up b-roll and live film
- **Amazon Boost (June 2017)** – Fulfillment by Amazon (FBA) East Coast Brand Ambassador responsible for badge scanning 2,000+ attendees, sellers, and managing crowd control
- **Run with Hart (Oct. 2015)** – In charge of registering over 600+ expected runners and maintain a seamless direction of swag giveaway
- **Nike Airstream Lockers (July 2015)** – Responsible for the setup and tear down of Nike+ Mobile Locker, a new service to simplify members' workout routine by providing consumers with personalized mobile lockers as well as a designated station to trial products and refresh post-workout